

Entertainment Industry Economics A Guide For Financial Analysis

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Entertainment Industry Economics A Guide

Fully updated, this ninth edition of Entertainment Industry Economics remains the definitive source on the economics of film, music, television, advertising, broadcasting, cable, casino gaming and wagering, publishing, toys and games, performing arts and culture, sports, and theme parks in the United States and overseas.

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Harold Vogel's Entertainment Industry Economics is an invaluable guide to the economics of the various entertainment industries. The guide breaks down the entertainment business into its parts: films, music, games, etc. and dissects each part with good explanations and clear graphs and statistical data. For lawyers who want to know about the industry, the guide is a great start.

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The Hardcover of the Entertainment Industry Economics: A Guide for Financial Analysis by Harold L. Vogel at Barnes & Noble. FREE Shipping on \$35 or Due to COVID-19, orders may be delayed. Thank you for your patience.

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The entertainment and media industries, already important sectors of the US economy, continue to grow rapidly in other countries around the world. This ninth edition of Entertainment Industry Economics continues to be the definitive source on the economics of film, music, television, advertising, broadcasting, cable, casino and online wagering, publishing, performing arts and culture, toys and games, sports, and theme parks.

Entertainment Industry Economics (9th ed.)

Entertainment Industry Economics A guide for financial analysis SIXTH EDITION Harold L. Vogel iii. P1: IML/SPH P2: IML/SPH QC: IML/SPH T1: IML CB651B-FM CB651-Vogel-v1 January 6, 2004 15:4 PUBLISHED BY THE PRESS SYNDICATE OF THE UNIVERSITY OF CAMBRIDGE

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